

# Hundreds of Women Will Go Forth Tomorrow For Their Winter

## WE HAVE BOYCOTTED BAD MERCHANDISE

Our purpose to serve well those who bring their business to us is as strong as the rock of Gibraltar that has not been shaken in a thousand years.

Mere palaver in print is worse than nothing, for it may be misleading.

After the gloss and first liking of the article has worn off, you may be disappointed and wish that you had not made the purchase. Were such the case and the article purchased of us, we should be sorry, but more unhappy still if you did not tell us about it.

Let us play fair all around and keep on the shortest, safest and surest road to faithfully discharge our duties, one to the other.



**Four New \$1.00  
Wirthmor  
Waists  
(Worth More)**

There's much that can be said about these Wirthmor Waists—but this one fact we want to emphasize, and that is that whenever you buy a Wirthmor Waist it's a model, that's particularly appropriate for wear at that particular time. The very frequent arrivals of the new waists, just as soon as they are designed—insure always the newest, most wanted and most authentic styles; styles that really forecast the incoming mode.

The four pretty models illustrated above have just come in and will be shown for the first time tomorrow.

## New Hair Ornaments and Beads Tomorrow

Fancy ornaments in green, gold and blue, 25c and 50c. Fancy hair pins in rock crystal, Amber and shell, 50c, \$1.00 and \$1.50.

Lingerie pins with silver and gold tops, 25c, 50c.

Pearl beads, small and large sizes. Many styles, 25c to \$2.00.

## Wash Clothes For Little Boys and Girls, 50c Special

Boys' Oliver Twist suits with white waists, and dark blue pants, ages two to seven. Special 50c.

Boys' vestee suits, plain blue, and blue and white striped. Special, 50c.

Children's rompers, high neck and long sleeves, in tan and blue chambray, plain; also blue and white stripes. Special 50c.

## 30 inch Costume Corduroys, \$1 a Yd.

In deep, rich, dark street shades, 30 inches wide.

36 inch all wool plaid serges at \$2.50 a yard.

Black Broadcloths at \$2.00, \$2.75, \$3.50 and \$5.00 a yard. 54 inches wide.

## Suits and Coats

Let them take any road that leads to the Court House square, between 2nd and 3rd streets, in the middle of the block at Nos. 224-226 Main Street, is Parsons-Souders Co.

Women's clothiers for thirteen years. They need go no further for good clothes, and more, and better.

America's best overcoats starting at \$10.00—the largest variety of styles and the greatest number of fashionable fabrics.

Fashionable suits as low as \$14.50—others running up to \$85.00, all magnificent fur trimmed, and suits of the most exclusive kind.

## Tomorrow a Special Fashion Disposal of Winter Coats at \$12.75

We have carefully prepared something, very good indeed, in the way of fashionable coats for women.

There will be forty coats, all at one price, \$12.75. Most distinguished among them are dark mixtures, some with genuine fur trimmed, others beautifully lined. Duplicates of these will not be found.

Other cloth coats in Broadcloth, Zibelines, Cheviots and a few Corduroys, very rich things, only one or two of a kind, each very new, this season's style.

This is a sale in which you are not to be disappointed—come expecting something extra good.

Misses' sizes 14, 16, 18 and 20 years.

Women's, 26 to 42.

## Women's Better Kinds of \$3.50 and \$4 Shoes

Better in style, better in leather, better in workmanship.

You need not take our word for this. It is proved beyond question by the number of these shoes we sell.

In the assortment are practically all the styles of shoes for all uses as that a woman could want. And in addition to the great staple stocks there is a splendid selection of novelty shoes.

The group of novelty shoes at \$4.00, which has just been enlarged by four of the very newest styles of cloth top shoes, has no counterpart in this city.



## Tomorrow, Saturday of Fall is "New Suit" Time

And the only argument that counts with particular women is the argument of fashion and quality. In clothing, as well as other merchandise, the positive fact of quality at a fair price is invariably the best and safest proposition.

We are ready, ready in the fullest and best sense of the word with women's new Fall suits in which absolutely nothing has been cheapened, not even the prices, which go from \$14.50 to \$85.00.

Some coats \$10.00 to \$40.00.

## The Art Goods Store is a Treasure House For Gifts

Every day in the year you may find here the expected and the unexpected things for people that have acquired the embroidery habit; which now especially, in expectation of Christmas, there are even a greater number of things of gift-making that you will be pleased to see.

There is to be had, also, all kinds of staples for doing needle work.

To give you some idea of the pub-

lic's appreciation of this department, there was at one time yesterday—namely, three o'clock—forty-five customers at the counters buying.

We particular mention today of knitted headwear for young women and girls, in white, red and navy and cardinal; in every so many styles, 50c and \$1.00.

Auto hoods, 50c, 75c and \$1.00.

A large stock of Pearl Crochet cottons, 10c and 25c.

## True Values

## THE PARSONS-SOUDERS COMPANY

On Main St., Between  
"2nd and 3rd"

## SOCIAL AND PERSONAL

(Continued from Page Three.)

**Fall Reunion.**  
Misgab Lodge of Perfection, Ancient and Accepted Scottish Rite Masons, is holding its fall reunion in the Masonic temple today, with twenty candidates taking degrees from the fourth to the fourteenth, inclusive, under the direction of Joseph M. following is the program: 8:00 a. m.—Candidates' report to secretary. 10:00 a. m.—4th. Secret master. 10:30 a. m.—5th. Perfect master. 11:30 a. m.—6th. Confidential secretary. 1:30 p. m.—7th. Provost and judge. 2:00 p. m.—8th. Intendant of the building. 2:30 p. m.—9th. Elue of the

nine. 2:30 p. m.—9th. Elue of the tenth. 4:00 p. m.—11th. Sublime knight Elue of the Twelve. 4:15 p. m.—12th. Grand master architect. 4:30 p. m.—13th. Knight of the Royal Arch of Solomon. 7:30 p. m.—14th. Grand elect perfect and sublime Mason. (Perfect Elue.)

At the conclusion of the conferring of the fourteenth degree this evening, lunch will be served.

**To Entertain.**  
Mrs. Peter Hansen Koblegard will entertain from 8 to 11 o'clock this evening at cards in her home on East Main street.

**Interesting Talk.**  
A very interesting talk on South America was given by Mrs. L. Wayman Ogden before the members of the Bonafide Circle at a meeting held Thursday evening in the parlors of the First Methodist Episcopal church. The next meeting will be held in the home of Mrs. Clyde O. Law, on Hornor avenue, Thursday evening, November 4. All members are asked to be present.

**Wedding Announced.**  
Cards received here read as follows:

Mr. and Mrs. John H. Hough announce the marriage of their daughter  
Katherine Crane

to  
Dr. Clyde Hamlin Neill  
on Thursday the twenty-first of October  
one thousand nine hundred and fifteen  
Fairmont, West Virginia.

**Invitations Issued.**  
Invitations have been issued today by Mrs. Virgil L. Highland and Mrs. Samuel R. Harrison for a large card party they will give at the country club from 3 to 5 o'clock Wednesday afternoon, October 27.

## PERSONAL

Miss Scollay Page has returned from Fairmont where she attended the annual meeting of the Federation of Women's Clubs.  
Mrs. Johnson Camden McKinley of Wheeling, and Miss Roberta Flem-

ing, of Fairmont, who were guests of the week of Miss Florence Jackson, have returned home.

## OF INTEREST TO WOMEN

### Touch of Gold.

A number of evening dresses are receiving a touch of gold. Gold braid, gold buttons, gold embroidery or

## HAIR BEAUTY

can be easily and permanently attained by using

**Empress**  
Instantaneous  
**HAIR**  
Color  
Restorer

One application restores gray or faded hair to any color desired instantly. Any one can apply it. No afterwash required. One Dollar per box.

**EMPERESS**  
At Parsons-Souders Co., or  
EMERESS MFG. CO.  
36 West 20th Street, N. Y. C.

## FOR SALE

McCasky account register. Holds 120 accounts. Splendid condition, will sell reasonable to quick buyer.

**Elk Cash Grocery**  
Opposite Sanitary  
Laundry  
PIKE STREET

## TO WHOM IT MAY CONCERN.

This is to give notice that my wife, Ellen (Davis) Channel, has left my bed and board without any just cause or provocation. I therefore notify all persons not to give her credit on my account as I will not stand responsible for any debts she may contract.  
SYLVESTER CHANONEL.  
Oct. 8, 1915. Kernas, W. Va.

flowers made of gold ribbon or braid are used to add the rich note. Places of gold lace or tight-fitting bodices of gold brocade are also brought into play.

One very attractive evening gown of cream silk net has a flounce of gold lace. The same is used to form flowing sleeves. A gold cord encircles the waist and is slipped through slots embroidered in gold thread. The dress is extremely short, and really calls for a pair of gold silk stockings and slippers to match.

On afternoon gowns the gold note is prominent. When used in connection with the popular chocolate brown it shows up to great advantage.

Buttons of the bright color are used frequently to carry out the gold feature. Many of them are crocheted and are run through with gold threads.

Business is fine  
at the big Mar-  
ket, everyone  
knows

**Carskadon's**  
Next door to old  
stand.  
Bell 776 Home 71

**CREAM  
MILK  
COTTAGE CHEESE  
BUTTERMILK  
NONE BETTER**

**STURM'S DAIRY**  
Both Phones

## Take a Renall Orderlies

Tonight  
It will act as a laxative in the morning

Sturm and Wilson.

## NOTICE.

All persons knowing themselves indebted to the estate of John K. Free, deceased, are hereby notified to call upon the undersigned administrator of said estate and pay said indebtedness; and all persons having claims against said estate are hereby notified to present such claims to the undersigned administrator for settlement.  
JOHN H. FREE,  
Administrator of the estate of John K. Free, deceased.

## NOTICE TO TAXPAYERS.

The tax books of the Town of Adamston are now in the hands of the collector, and a discount of 2 1-2 per cent will be allowed on all taxes paid before November 1, 1915.  
W. H. SCOTT, Collector.

## ALL KINDS OF FRUIT and VEGETABLES.

Head Lettuce.  
Curley Lettuce.  
Long Radishes.  
Button Radishes.  
New Beets.  
New Carrots.  
New Parsnips.  
Egg Plants.  
Cantaloupes.

All kinds of dry vegetables. Also Fresh Fish and Oysters.

**LISTON'S**  
The Market

## Edison Week Concert Today

Come to the special concert in Mrs. Edison's honor today. The whole country is celebrating the master inventor's achievements this week. Come and hear one of his greatest triumphs—the perfected musical instrument—the



## New Edison Diamond Disc Phonograph

"Real Music at Last." The laboratory re-creation of music—human, lifelike, natural. Don't confuse this perfected re-creation of the finest music with ordinary talking machines. It is a musical instrument delivering to you the tone of the instrument which it produces. No needles to change.

EDISON SAYS: "LET THE PEOPLE HEAR AND DECIDE."

Bring your friends. Plenty of good seats. Open Saturday evenings till 10 o'clock.

**PALACE FURNITURE & PIANO CO.**  
168-170 WEST MAIN STREET

## For Breakfast

Hot Coffee Rolls  
Buckwheat Cakes and Syrup.  
Oatmeal with Cream.  
Shredded Wheat with Cream  
Fruit  
Toast Coffee  
Eggs (any style) Toast  
Buckwheat Cakes  
Cocoa.

**Chicago Dairy**